Program Overview

Building on the successful accelerated MBA programs, Holy Family University has created the new hybrid format, a program that blends the dynamic interaction of the “face-to-face” classroom with the convenience and flexibility of the online learning environment. Each eight-week course meets in the classroom one Saturday per month; all other course work is conducted online. While a maximum period of three years is allowed to complete degree requirements, the MBA program may be completed in just 20 months at either the Quakertown or Bensalem location.

The MBA is designed to help full-time working adults with a minimum of three years of managerial experience reach their highest potential in the business environment. Courses require students to become actively engaged in the learning process through critical reflection, oral and written communication, and rigorous curiosity. Each student's work and life experiences are acknowledged as contributions they bring to the learning environment. Courses ask students to make use of their work knowledge to meet course goals.

The program consists of 10 three-credit courses, totaling 30 credits.

Program Requirements
(all courses are 3 credits)

- MGT 541 – Leadership and Change Management
- MGT 531 – Ethical & Legal Environment of Business
- MGT 511 – Financial Decision Making
- MGT 521 – Marketing Management
- MGT 551 – Operations Analysis
- MGT 561 – Innovation and Entrepreneurship
- MGT 571 – Managing Technology
- MGT 581 – Global Strategies
- MGT 500 – Case Studies in Management
- MGT 591 – MBA Capstone

Admission Requirements

- Bachelor’s degree from an accredited four-year institution with a minimum 3.0 grade point average on a 4.0 scale
- Completed application form and $50 non-refundable application fee, made payable to Holy Family University
- Official transcripts from all institutions attended
- A current resume
- A statement of professional goals
- Two professional recommendations
- An individual interview
- Demonstrated competency (through undergraduate coursework, related work experiences, standardized tests or other proof of knowledge) in financial/managerial accounting, business/corporate finance, economics, management, and marketing. Students lacking this competency will be required to take additional coursework.
- International applicants and applicants whose first language is other than English must submit scores of the Test of English as a Foreign Language (TOEFL).
- Applicants whose bachelor’s degree was obtained outside the United States, must submit all academic credentials to World Education Services (http://www.wes.org/) for a document-by-document review, which includes a course-by-course evaluation.